

BAAS Business Anticipated Course Rotation

Fall 2025-Summer 2027

The College of Business Administration strives to offer as many course sections as we can, but not every course is available in every term, time, or preferred format. It is critically important that you use the course rotation below while factoring in any prerequisites to ensure that you can graduate when you should reasonably expect to. Course times may vary from term to term, and the course length may be 16 or 8 weeks. Deviations from that plan may result in delayed graduation. As we do not want you to deviate, we will do our best to deliver the expected rotation of courses but cannot guarantee it due to staffing issues beyond our control.

Course Modality Key:

Classroom – Generally, at least 50% of the course time is in the classroom. You will need to review the schedule when registering to determine the exact meeting schedule.

Online – Generally, the class may be completed asynchronously online. You may have specific due dates for work and/or schedule meetings with classmates or the instructor.

BAAS Core Courses

Course	Course Title	Fall	Spring	Summer
ACCT 3301	Data Analytics I*	Classroom & Online	Classroom & Online	Online
BUSI 3301	Professionalism & Communication in Business	Classroom & Online	Classroom & Online	Online
BUSI 3311	Business Statistics*	Classroom & Online	Classroom & Online	Online
BUSI 3344	Intro. to the Global Bus. Environ.	Classroom & Online	Classroom & Online	
BUSI 4301	Business Ethics*	Classroom & Online	Classroom & Online	Online
BUSI 4359	Business Strategy*	Classroom & Online	Classroom & Online	Online
CIS 4350	Management Info. Systems	Classroom & Online	Classroom & Online	Online
FIN 3301	Financial Management I*	Classroom & Online	Classroom & Online	Online
MGMT 3350	Management & Organizational Behavior	Classroom & Online	Classroom & Online	Online
MKTG 3301	Marketing or**	Classroom & Online	Classroom & Online	Online
MKTG 3316	Consumer Behavior or**	Classroom & Online		Online
MKTG 3318	Promotional Strategy		Online	

* Course has one or more prerequisites. Please consult the catalog or talk to your advisor.

** If you have completed an introductory marketing course similar to MKTG 3301, which is being used in your occupational specialization area, you may take MKTG 3316 or 3318 to fulfill the marketing requirement. You will need an override from an advisor to register for these.

For elective offerings to satisfy your three upper-level COBA electives (ACCT, BUSI, CIS, FIN, MGMT, or MKTG), please look at the rotations for specific disciplinary degrees or the departmental rotation for all courses. In completing your three upper-level electives, you may also consider completing a nine-hour micro credential as evidence of more specific knowledge in an area of career interest. Please speak with your advisor early in the process about micro credential options so the courses can be sequenced according to availability and any prerequisites.