

## AA – FOS – Business Administration & Management to BBA – Marketing 2023-2024 Transfer Pathway



Total

120

	AA Degree Requirements											
McLennan Community College												
MCLENNAN	TAMUCT	Course Name	SCH	MCLENNAN	TAMUCT	Course Name	SCH					
BUSI 1301	BUSI 1301	Business Principles	3	SPCH 1311, SPCH 1315 or SPCH 1321	CORE 010	Introduction to Speech Communication, Public Speaking or Business & Professional Communication	3					
HIST 1301	CORE 060	United States History I	3	GOVT 2305	CORE 070	Federal Government	3					
BCIS 1305	BCIS 1305	Business Computer Applications	3	MATH 1324	CORE 020	Mathematics for Business & Social Sciences	3					
ENGL 1301 or ENGL 2311	CORE 010	Composition I or Technical & Business Writing	3	ACCT 2302	ACCT 2302	Principles of Managerial Accounting	3					
ACCT 2301	CORE 090	Principles/Financial Acct	3	CORE 030	CORE 030	Life & Physical Science Core	4					
BUSI 2305	BUSI 2305	Business Statistics	3	Elective	Elective	Elective	4					
HIST 1302	CORE 060	United States History II	3	GOVT 2306	CORE 070	Texas Government	3					
ECON 2301	CORE 080	Principles of Macroeconomics	3	CORE 040	CORE 040	Language, Philosophy, & Culture Core	3					
ECON 2302	CORE 090	Principles of Microeconomics	3	CORE 030	CORE 030	Life & Physical Science Core	4					
CORE 050	CORE 050	Creative Arts Core	3									
		•	•	-	•	Subtotal	60					

Additional Lower-Level or Upper-Level Degree Requirements								
McLennan Community College or Texas A&M University – Central Texas								
McLennan Community College	Texas A&M University - Central Texas	Course Name	SCH					
Any Level Elective <sup>1,2</sup>	Any Level Elective	Any Level Elective	3					
BUSI 23011,3	BUSI 2301	Business Law	3					
Any Level Elective or Upper-Level COBA Elective 1,2,4	Any Level Elective or Upper-Level COBA Elective	Any Level Elective or Upper-Level COBA Elective	3					

Upper-Level Degree Requirements											
Texas A&M University - Central Texas (TAMUCT)											
TAMUCT	Course Name	SCH	TAMUCT	Course Name	SCH						
BUSI 3301	Professionalism and Communication in Business	3	MKTG 4302	Services Marketing	3						
ACCT 3301	Accounting and Finance Data Analytics I	3	MKTG 4305	Digital and Internet Marketing	3						
MKTG 3301	Marketing	3	MGMT 3350	Management and Organizational Behavior	3						
BUSI 4301	Business Ethics and Corporate Social Responsibility	3	BUSI 4359	Business Strategy	3						
FIN 3301	Financial Management I	3	CIS 4350	Management Information Systems	3						
MGMT 3302 or Upper-Level COBA Elective <sup>4</sup>	Personnel and Human Resource Management or Upper-Level COBA Elective	3	MKTG 3320	Marketing Research	3						
MKTG 3318	Promotional Strategy	3	MKTG 4316	Marketing Management	3						
BUSI 3344	Introduction to the Global Business Environment	3	Upper-Level COBA Elective4	Upper-Level COBA Elective	3						
MKTG 3316	Consumer Behavior	3									

## **Notes/Comments**

Texas A&M University - Central Texas offers upper-level courses (3xxx-5xxx labeled courses), all lower-level courses (1xxx-2xxx labeled courses) will need to be completed at McLennan College.

For help with pathway planning, student should speak with an academic advisor. This pathway is intended for planning and visualization purposes only.

- 1. Not all Degree Requirement courses are completed with the **AA**. Students will need to complete these remaining lower-level courses at McLennan College. Please discuss the consortium agreement procedure with a TAMUCT <u>financial aid advisor</u>.
- 2. Any-level electives may be taken at either at Texas A&M University-Central Texas or at McLennan College. Please consult with an academic advisor prior to selecting any-level electives.
- 3. Students may fulfill this degree requirement by enrolling in BUSI 3332 at TAMUCT.
- 4. Please see your advisor for information on recommended micro-credential course offerings.