

**AAS – Marketing to  
BAAS – Business  
Human Resources Management Concentration  
2023-2024 Transfer Pathway**

AAS Degree Requirements							
McLennan Community College							
MCLENNAN	TAMUCT	Course Name	SCH	MCLENNAN	TAMUCT	Course Name	SCH
ACNT 1303 or BMGT 2310 <sup>2</sup>	VO--	Introduction to Accounting I or Financial Management	3	COMM 1307	CORE 040	Introduction to Mass Communication	3
BUSI 1301	BUSI 1301	Business Principles	3	MRKG 2349 <sup>2</sup>	VO--	Advertising & Sales Promotion	3
SPCH 1315, SPCH 1318 or SPCH 1321	CORE 010	Public Speaking, Interpersonal Communication or Business & Professional Communication	3	ENGL 2311	ENGL 2311	Technical & Business Writing	3
BMGT 1327 <sup>2</sup>	VO--	Principles of Management	3	MATH 1342	MATH 1342	Elementary Statistical Methods	3
MRKG 1311 <sup>2</sup>	VO--	Principles of Marketing	3	MRKG 2388 <sup>2</sup>	VO--	Internship-Marketing Mgmt-General	3
ENGL 1301	CORE 010	Composition I	3	ECON 2301	CORE 090	Principles of Macroeconomics	3
MRKG 1302 <sup>2</sup>	VO--	Principles of Retailing	3	ARTC 1302 or ARTC 1313 <sup>2</sup>	VO--	Digital Imaging I or Digital Publishing I	3
MRKG 2333 <sup>2</sup>	VO--	Principles of Selling	3	HAMG 2330 <sup>2</sup>	VO--	Convention and Group Management and Services	3
BCIS 1305	BCIS 1305	Business Computer Applications	3	MRKG 2389 <sup>2</sup>	VO--	Internship-Marketing Mgmt, General	3
BUSI 2301	BUSI 2301	Business Law	3	IMED 2309 or ARTV 1351 <sup>2</sup>	VO--	Internet Commerce or Digital Video	3
<b>Subtotal</b>							<b>60</b>

Additional Lower-Level or Upper-Level Degree Requirements			
McLennan Community College or Texas A&M University – Central Texas			
McLennan Community College	Texas A&M University - Central Texas	Course Name	SCH
MATH 1324 <sup>1</sup>	CORE 020	Mathematics for Business & Social Sciences	3
CORE 030 <sup>1</sup>	CORE 030	Life and Physical Sciences Core	3
CORE 030 <sup>1</sup>	CORE 030	Life and Physical Sciences Core	3
CORE 050 <sup>1</sup>	CORE 050	Creative Arts Core	3
CORE 060 <sup>1</sup>	CORE 060	American History Core	3
CORE 060 <sup>1</sup>	CORE 060	American History Core	3
CORE 070 <sup>1</sup>	CORE 070	Government/Political Science Core	3
CORE 070 <sup>1</sup>	CORE 070	Government/Political Science Core	3
ECON 2302 <sup>1</sup>	CORE 080	Principles of Microeconomics	3
ACCT 2301 <sup>1</sup>	CORE 090	Principles of Financial Accounting	3
ACCT 2302 <sup>1</sup>	ACCT 2302	Principles of Managerial Accounting	3
<b>Subtotal</b>			<b>33</b>

Upper-Level Degree Requirements					
Texas A&M University - Central Texas (TAMUCT)					
TAMUCT	Course Name	SCH	TAMUCT	Course Name	SCH
BUSI 3301	Professionalism and Communication in Business	3	MGMT 4304	Recruitment and Selection of Human Resources	3
MGMT 3350	Management and Organizational Behavior	3	BUSI 4301	Business Ethics and Corporate Social Responsibility	3
MGMT 3302	Personnel and Human Resource Management	3	BUSI 4359	Business Strategy	3
MKTG 3301, MKTG 3316 or MKTG 3318 <sup>3</sup>	Marketing, Consumer Behavior or Promotional Strategy	3	MGMT 4305	Human Resource Development	3
FIN 3301 <sup>4</sup>	Financial Management I	3	MGMT 4384, MGMT 4388, MGMT 4325 or MGMT 4302 <sup>5</sup>	Management Internship, Management Problems, Leadership Theory and Practice or Interpersonal Skills for Business Professionals	3
MGMT 4306 or BUSI 4334	Employer and Labor Relations or Employment Law	3	MGMT 4303	Wage and Salary Administration	3
<b>Subtotal</b>					<b>36</b>
<b>Total</b>					<b>129</b>

**Notes/Comments**

- Texas A&M University - Central Texas offers upper-level courses (3xxx-5xxx labeled courses), all lower-level courses (1xxx-2xxx labeled courses) will need to be completed at McLennan College. For help with pathway planning, student should speak with an [academic advisor](#). This pathway is intended for planning and visualization purposes only.**
1. Not all Degree Requirement courses are completed with the AAS. Students will need to complete these remaining lower-level courses at McLennan College. Please discuss the consortium agreement procedure with a TAMUCT [financial aid advisor](#).
  2. This section has the following considerations:
    - a. May apply conferred Applied Arts and Sciences (A.A.S.) or Certificate of Completion (C.C.)
    - b. May consist of technical, vocational, or military credit (or a combination)
    - c. No student will be considered for the BAAS who has less than 12 semester credit hours in the combination of technical, vocational, or military training (12 hours must be technical/vocational training if no military training)
    - d. With the qualifying 12 semester credit hours, a student may include specified academic electives up to the maximum 36 semester credit hours.
    - e. A maximum of 36 semester credit hours will be allowed.
    - f. See the College of Business Administration's academic advisors for more information.
  3. If student passed MRKG 1311 as a part of their A.A.S. and received at least a B, one of the alternate courses listed may be taken. Please speak with your advisor.
  4. Other field of study course may be used to satisfy requirement.
  5. With HR faculty approval, must be HR related.