

AAS – Accounting Technician – Full Charge Bookkeeper to BAAS – Business Marketing Concentration



Marketing Concentration 2022-2023 Transfer Pathway

AAS Degree Requirements											
Austin Community College											
ACC	TAMUCT	Course Name	SCH	ACC	TAMUCT	Course Name	SCH				
EDUC 1300 ³	EDUC 1300	Learning Framework: Effective Strategies for College Success	3	ACNT 13138	VOBU	Computerized Accounting Applications	3				
ENGL 2311	CORE 010	Technical and Business Writing	3	ACNT 13298	VOBU	Payroll and Business Tax Accounting	3				
MATH 1324	CORE 020	Mathematics for Business and Economics	3	HRPO 23078	VOBU	Organizational Behavior	3				
ACNT 13924,8	VOBU	Special Topics in Accounting Technician	3	POFT 1127 ^{7,8}	VOBU	Introduction to Keyboard	1				
ACNT 14038	VOBU	Introduction to Accounting I	4	BMGT 13418	VOBU	Business Ethics	3				
POFT 1231 ^{5,8}	VOBU	Numeric Keypad Applications	3	ACNT 23868	VOBU	Internship – Accounting Technology/Technician and Bookkeeping	3				
BCIS 1305	BCIS 1305	Business Computer Applications	3	ACNT 23718	VOBU	Small Business Accounting	3				
ACNT 14266,8	VOBU	Managerial Accounting	4	ECON 2302	CORE 080	Principles of Microeconomics	3				
ACNT 13118	VOBU	Introduction to Computerized Accounting	3	BUSG 23178	VOBU	Business Law/Commercial	3				
ACNT 14048	VOBU	Introduction to Accounting II	4	CORE 040	CORE 040	Language, Philosophy, and Culture Core Selection	3				
						Subtotal	60				

Additional Lower-Level or Upper-Level Degree Requirements										
Austin Community College or Texas A&M University – Central Texas										
Austin Community College	Texas A&M University - Central Texas	Course Name								
ENGL 1301 ¹	CORE 010	Composition I		3						
CORE 0301	CORE 030	Life and Physical Science Core Selection		3						
CORE 030 ¹	CORE 030	Life and Physical Science Core Selection		3						
CORE 050 ¹	CORE 050	Creative Arts Core Selection		3						
CORE 060 ¹	CORE 060	American History Core Selection		3						
CORE 060 ¹	CORE 060	American History Core Selection		3						
CORE 0701	CORE 070	Government/Political Science Core Selection		3						
CORE 0701	CORE 070	Government/Political Science Core Selection		3						
ACCT 23011	CORE 090	Principles of Financial Accounting		3						
ECON 23011	CORE 090	Principles of Macroeconomics		3						
ACCT 23021	ACCT 2302	Principles of Managerial Accounting		3						
MATH 1342 or BUSI 23051	MATH 1342 or BUSI 2305	Elementary Statistical Methods or Business Statistics		3						
			Subtotal	36						

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Upper-Level Degree Requirements												
Texas A&M University - Central Texas												
Texas A&M University - Central Texas	Course Name	SCH	Texas A&M University - Central Texas	Course Name	SCH							
BUSI 3301	Professionalism and Communication in Business	3	MKTG 4305	Digital and Internet Marketing	3							
MGMT 3301 or MGMT 43259	Principles of Management or Leadership Theory and Practice	3	BUSI 4301	Business Ethics	3							
MKTG 3301	Marketing	3	BUSI 4359	Business Strategy	3							
MKTG 3316	Consumer Behavior	3	MKTG 3318	Promotional Strategy	3							
FIN 3301 ¹⁰	Financial Management I	3	MKTG 3320	Marketing Research	3							
MKTG 4302	Services Marketing	3	MKTG 4316	Marketing Management	3							
				Subtotal	36							
				Total	132							

Notes/Comments

The following Pathway Plan is suggested for full-time students. A part-time student will need more time to complete this pathway. For assistance with pathway planning, students should schedule an appointment with an academic advisor. This guide is for planning and visualization purposes only.

- 1. Not all Degree Requirement courses are completed with the AAS. Students will need to complete these remaining lower-level courses at the community college. Please consult a TAMUCT financial aid counselor regarding the consortium agreement process.
- 2. Any-level electives may be taken at either at Texas A&M University-Central Texas or another institution. Please consult an academic advisor prior to selecting any-level electives.
- 3. All first-time Austin Community College (ACC) students with fewer than 12 SCH of successful college credit must take the EDUC 1300 course in their first semester at ACC. All other students can choose either EDUC 1300 or a speech course from the Component Area Option section of the Core Curriculum Course List.
- 4. Select topic Basic Income Tax Preparation.
- 5. May substitute ACNT1331 or BUSI 1301 for POFT 1231 and POFT 1127 with departmental approval.
- 6. May substitute ACNT 1347 for ACNT 1426. If substituted, must take a 1 credit hour Tax Lab course.
- 7. May substitute ACNT1331 or BUSI 1301 for POFT 1231 and POFT 1127 with departmental approval.
- 8. This section has the following considerations:
 - a. May apply conferred Applied Arts and Sciences (A.A.S.) or Certificate of Completion (C.C.)
 - b. May consist of technical, vocational, or military credit (or a combination)
 - c. No student will be considered for the BAAS who has less than 12 semester credit hours in the combination of technical, vocational, or military training (12 hours must be technical/vocational training if no military training)
 - d. With the qualifying 12 semester credit hours, a student may include specified academic electives up to the maximum 36 semester credit hours.
 - e. A maximum of 36 semester credit hours will be allowed
 - f. See the College of Business Administration's academic advisors for more information.
- 9. If student passed BMGT 1327 for their A.A.S. and received at least a B, MGMT 4325 may be taken.
- 10. Other field of study course may be used to satisfy requirement.

Transfer Information

Transfer of Credit & Student Benefits

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- Personalized degree planning
- University email address
- Priority class registration
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College of Business Administration

Explore all the opportunities the College of Business Administration at A&M-Central Texas has to offer. Visit us ONLINE to see what is happening!

Start planning today. Schedule an appointment with a COBA academic advisor. Click <u>HERE</u> to find a time that meets your schedule.

Program Admission Requirements

Undergraduate Admission Requirements:

- Minimum 2.0 cumulative transfer GPA on a 4.0 scale
- Minimum 30 academic, college-level transferable hours
- Must be eligible to return to all previously attended institutions

Additional program admission standards may apply. Visit degree program pages or speak with an A&M-Central Texas admission counselor for additional information.

Get Connected. Meet in-person, virtually, or via the phone with an admissions counselor today. Click <u>HERE</u> to schedule an appointment convenient for you.

Graduate Studies

Continue to advance your skills and new career opportunities with a graduate degree from

Texas A&M University - Central Texas. Click to learn more about the following graduate degrees:

Master of Business Administration

- Computer Information Systems
- Healthcare Administration
- Human Resource Management
- Management
- Data Analytics micro-credential (pending internal approval)
- Leadership for Sustainability

Master of Science - Accounting

Master of Science - Information Systems

Master of Science - Leadership for Sustainability

Graduate Certificates

<u>Healthcare Administration</u> Leadership for Sustainability