



**AAS – Management to
BAAS – Business
Marketing Concentration
2022-2023 Transfer Pathway**



AAS Degree Requirements							
Austin Community College							
ACC	TAMUCT	Course Name	SCH	ACC	TAMUCT	Course Name	SCH
EDUC 1300 ³	EDUC 1300	Learning Framework: Effective Strategies for College Success	3	HRPO 2307 ⁸	VOBU	Organizational Behavior	3
BUSI 1301	BUSI 1301	Business Principles	3	BUSI 2305	BUSI 2305	Business Statistics	3
MATH 1324	CORE 020	Mathematics for Business & Social Sciences	3	ECON 2302	CORE 080	Principles of Microeconomics	3
ENGL 1301	CORE 010	Composition I	3	HRPO 2301 ⁸	VOBU	Human Resource Management	3
BCIS 1305 ⁴	BCIS 1305	Business Computer Applications	3	ECON 2301	CORE 090	Principles of Macroeconomics	3
CORE 040	CORE 040	Language, Philosophy, and Culture Core Selection	3	ACCT 2302	ACCT 2302	Principled of Managerial Accounting	3
ACCT 2301	CORE 090	Principles of Financial Accounting	3	BUSI 2301 ⁶	BUSI 2301	Business Law I	3
SPCH 1311	CORE 010	Introduction to Speech Communication	3	Elective ⁷	Elective	Management Elective	3
BMGT 1327 ^{5,8}	VOBU	Principles of Management	3	BMGT 1341 ⁸	VOBU	Business Ethics	3
IBUS 1305 ⁸	VOBU	Introduction to International Business and Trade	3	BMGT 2309 ⁸	VOBU	Leadership	3
Subtotal							60

Additional Lower-Level or Upper-Level Degree Requirements			
Austin Community College or Texas A&M University – Central Texas			
Austin Community College	Texas A&M University - Central Texas	Course Name	SCH
CORE 030 ¹	CORE 030	Life and Physical Science Core Selection	3
CORE 030 ¹	CORE 030	Life and Physical Science Core Selection	3
CORE 050 ¹	CORE 050	Creative Arts Core Selection	3
CORE 060 ¹	CORE 060	American History Core Selection	3
CORE 060 ¹	CORE 060	American History Core Selection	3
CORE 070 ¹	CORE 070	Government/Political Science Core Selection	3
CORE 070 ¹	CORE 070	Government/Political Science Core Selection	3
Any Level Elective ^{1,2}	Any Level Elective	Any Level Elective	3
Subtotal			24

Upper-Level Degree Requirements					
Texas A&M University - Central Texas					
Texas A&M University - Central Texas	Course Name	SCH	Texas A&M University - Central Texas	Course Name	SCH
BUSI 3301	Professionalism and Communication in Business	3	MKTG 4305	Digital and Internet Marketing	3
MGMT 3301 or 4325 ⁹	Principles of Management or Leadership Theory and Practice	3	BUSI 4301	Business Ethics	3
MKTG 3301	Marketing	3	BUSI 4359	Business Strategy	3
MKTG 3316	Consumer Behavior	3	MKTG 3318	Promotional Strategy	3
FIN 3301 ¹⁰	Financial Management I	3	MKTG 3320	Marketing Research	3
MKTG 4302	Services Marketing	3	MKTG 4316	Marketing Management	3
Subtotal					36
Total					120

Notes/Comments

The following Pathway Plan is suggested for full-time students. A part-time student will need more time to complete this pathway. For assistance with pathway planning, students should schedule an appointment with an academic advisor. This guide is for planning and visualization purposes only.

1. Not all Degree Requirement courses are completed with the AAS. Students will need to complete these remaining lower-level courses at the community college. Please consult a TAMUCT financial aid counselor regarding the consortium agreement process.
2. Any-level electives may be taken at either at Texas A&M University-Central Texas or another institution. Please consult an academic advisor prior to selecting any-level electives.
3. All first time Austin Community College (ACC) students with fewer than 12 SCH of successful college credit must take the EDUC 1300 course in their first semester at ACC. All other students may select either EDUC 1300 or a Management Elective course listed further in this award. See an advisor or a full-time faculty member in Management for more information.
4. COSC 1301 and COSC 1336 are also acceptable.
5. BMGT 1325 is also acceptable.
6. BUSG 2317 is also acceptable.
7. Select Management Elective course from BMGT 1325, BMGT 1371, BMGT 2388, BMGT 2389, BMGT 2488, BUSG 2309, BUSG 2317, ECON 2301, HRPO 2303, IBUS 1305, IBUS 1345, IBUS 2341, or MRKG 1311.
8. This section has the following considerations:
 - a) May apply conferred Applied Arts and Sciences (A.A.S.) or Certificate of Completion (C.C.)
 - b) May consist of technical, vocational, or military credit (or a combination)
 - c) No student will be considered for the BAAS who has less than 12 semester credit hours in the combination of technical, vocational, or military training (12 hours must be technical/vocational training if no military training)
 - d) With the qualifying 12 semester credit hours, a student may include specified academic electives up to the maximum 36 semester credit hours.
 - e) A maximum of 36 semester credit hours will be allowed
 - f) See the College of Business Administration's academic advisors for more information
9. If student passed BMGT 1327 for their A.A.S. and received at least a B, MGMT 4325 may be taken.
10. Other field of study course may be used to satisfy requirement.

Transfer Information

Transfer of Credit & Student Benefits

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- Personalized degree planning
- University email address
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- Customized financial aid consultations
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College of Business Administration

Explore all the opportunities the College of Business Administration at A&M-Central Texas has to offer. Visit us [ONLINE](#) to see what is happening!

Start planning today. Schedule an appointment with a COBA academic advisor. Click [HERE](#) to find a time that meets your schedule.

Program Admission Requirements

Undergraduate Admission Requirements:

- Minimum 2.0 cumulative transfer GPA on a 4.0 scale
- Minimum 30 academic, college-level transferable hours
- Must be eligible to return to all previously attended institutions

Additional program admission standards may apply. Visit degree program pages or speak with an A&M-Central Texas admission counselor for additional information.

Get Connected. Meet in-person, virtually, or via the phone with an admissions counselor today. Click [HERE](#) to schedule an appointment convenient for you.

Graduate Studies

Continue to advance your skills and new career opportunities with a graduate degree from Texas A&M University - Central Texas. Click to learn more about the following graduate degrees:

[Master of Business Administration](#)

- Computer Information Systems
- Healthcare Administration
- Human Resource Management
- Management
- Data Analytics micro-credential (pending internal approval)
- Leadership for Sustainability

[Master of Science – Accounting](#)

[Master of Science – Information Systems](#)

[Master of Science – Leadership for Sustainability](#)

Graduate Certificates

[Healthcare Administration](#)

[Leadership for Sustainability](#)