



AS – Business Administration to BBA – Marketing 2022-2023 Transfer Pathway



AS Degree Requirements							
Austin Community College							
ACC	TAMUCT	Course Name	SCH	ACC	TAMUCT	Course Name	SCH
EDUC 1300 or HUMA 1301	EDUC 1300 or HUMA 1301	Learning Framework: Effective Strategies for College Success or Humanities: Prehistory to Renaissance	3	BUSI 2305	BUSI 2305	Business Statistics	3
BUSI 1301	BUSI 1301	Business Principles	3	GOVT 2305	CORE 070	United States Government	3
ENGL 1301	CORE 010	English Composition I	3	ACCT 2301	ACCT 2301	Principles of Accounting I – Financial	3
HIST 1301	CORE 060	United States History I	3	ECON 2301	CORE 090	Principles of Macroeconomics	3
MATH 1324	CORE 020	Mathematics for Business and Economics	3	CORE 030	CORE 030	Life & Physical Science Core Selection	3
BCIS 1305	BCIS 1305	Business Computer Applications	3	GOVT 2306	CORE 070	Texas State and Local Government	3
CORE 030	CORE 030	Life & Physical Science Core Selection	3	ACCT 2302	ACCT 2302	Principles of Accounting II – Managerial	3
PSYC 2301 or SOCI 1301 ⁴	CORE 080	General Psychology or Introduction to Sociology	3	CORE 050	CORE 050	Creative Arts Core Selection	3
ENGL 1302	CORE 010	English Composition II	3	ECON 2302	CORE 090	Principles of Microeconomics	3
HIST 1302	CORE 060	United States History II	3	CORE 040	CORE 040	Language, Philosophy, & Culture Core Selection	3
Subtotal							60

Additional Lower-Level or Upper-Level Degree Requirements			
Austin Community College or Texas A&M University – Central Texas			
Austin Community College	Texas A&M University - Central Texas	Course Name	SCH
Any Level Elective ^{1,2,3}	Any Level Elective	Any Level Elective	3
Any Level Elective or Upper-Level COBA Elective ^{1,2,3,5}	Any Level Elective or Upper-Level COBA Elective	Any Level Elective or Upper-Level COBA Elective	3
BUSI 2301 ¹	BUSI 2301	Business Law	3
Subtotal			9

Upper-Level Degree Requirements					
Texas A&M University - Central Texas					
Texas A&M University - Central Texas	Course Name	SCH	Texas A&M University - Central Texas	Course Name	SCH
BUSI 3301	Professionalism and Communication in Business	3	MKTG 4302	Services Marketing	3
ACCT 3301	Accounting and Finance Data Analytics I	3	MKTG 4305	Digital and Internet Marketing	3
MKTG 3301	Marketing	3	MGMT 3350	Management and Organizational Behavior	3
BUSI 4301	Business Ethics	3	BUSI 4359	Business Strategy	3
FIN 3301	Financial Management I	3	CIS 4350	Management Information Systems	3
MGMT 3302 ⁵	Personnel and Human Resource Management (or Upper-Level COBA Elective)	3	MKTG 3320	Marketing Research	3
MKTG 3318	Promotional Strategy	3	MKTG 4316	Marketing Management	3
BUSI 3344	Introduction to the Global Business Environment	3	Upper-Level COBA Elective ⁵	Upper-Level COBA Elective	3
MKTG 3316	Consumer Behavior	3			
Subtotal					51
Total					120

Notes/Comments

The following Pathway Plan is suggested for full-time students. A part-time student will need more time to complete this pathway. For assistance with pathway planning, students should schedule an appointment with an academic advisor. This guide is for planning and visualization purposes only.

1. Not all Degree Requirement courses are completed with the AS. Students will need to complete these remaining lower-level courses at the community college. Please consult a TAMUCT financial aid counselor regarding the consortium agreement process.
2. Any-level electives may be taken at either at Texas A&M University-Central Texas or another institution. Please consult an academic advisor prior to selecting any-level electives.
3. Lower-Level Electives, Any Level Electives, Component Area Options, or Degree Requirements (DEG REQ) may consist of the FOS courses: MATH 1324, ECON 2301, ECON 2302, BCIS 1305, ACCT 2301, ACCT 2302, BUSI 1301, BUSI 2305.
4. CORE REQ (080) recommended courses are PSCY 2301 or SOCI 1301. These are not degree required courses.
5. Please see your advisor for information on recommended micro-credential course offerings.

Transfer Information

Transfer of Credit & Student Benefits

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College of Business Administration

Explore all the opportunities the College of Business Administration at A&M-Central Texas has to offer. Visit us [ONLINE](#) to see what is happening!

Start planning today. Schedule an appointment with a COBA academic advisor. Click [HERE](#) to find a time that meets your schedule.

Program Admission Requirements

Undergraduate Admission Requirements:

- Minimum 2.0 cumulative transfer GPA on a 4.0 scale
- Minimum 30 academic, college-level transferable hours
- Must be eligible to return to all previously attended institutions

Additional program admission standards may apply. Visit degree program pages or speak with an A&M-Central Texas admission counselor for additional information.

Get Connected. Meet in-person, virtually, or via the phone with an admissions counselor today. Click [HERE](#) to schedule an appointment convenient for you.

Graduate Studies

Continue to advance your skills and new career opportunities with a graduate degree from Texas A&M University - Central Texas. Click to learn more about the following graduate degrees:

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- Computer Information Systems
- Healthcare Administration
- Human Resource Management
- Management
- Data Analytics micro-credential (pending internal approval)
- Leadership for Sustainability

[Master of Science – Accounting](#)

[Master of Science – Information Systems](#)

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Graduate Certificates

[Healthcare Administration](#)

[Leadership for Sustainability](#)