



AAS – Management to BAAS – Business Marketing Concentration 2023-2024 Transfer Pathway



AAS Degree Requirements							
Austin Community College							
ACC	TAMUCT	Course Name	SCH	ACC	TAMUCT	Course Name	SCH
EDUC 1300	EDUC 1300	Learning Framework: Effective Strategies for College Success	3	ECON 2301	CORE 090	Principles of Macroeconomics	3
BUSI 1301	BUSI 1301	Business Principles	3	ACCT 2302	ACCT 2302	Principles of Managerial Accounting	3
MATH 1324	CORE 020	Mathematics for Business & Social Sciences	3	BUSI 2301	BUSI 2301	Business Law I	3
ENGL 1301	CORE 010	Composition I	3	BMGT 1327 ³	VO--	Principles of Management	3
BCIS 1305	BCIS 1305	Business Computer Applications	3	IBUS 1305 ³	VO--	Introduction to International Business and Trade	3
CORE 050	CORE 050	Creative Arts Core	3	HRPO 2307 ³	VO--	Organizational Behavior	3
ACCT 2301	CORE 090	Principles of Financial Accounting	3	HRPO 2301 ³	VO--	Human Resource Management	3
SPCH 1311	CORE 010	Introduction to Speech Communication	3	Elective ³	VO--	Management Elective	3
BUSI 2305	BUSI 2305	Business Statistics	3	BMGT 1341 ³	VO--	Business Ethics	3
ECON 2302	CORE 080	Principles of Microeconomics	3	BMGT 2309 ³	VO--	Leadership	3
Subtotal							60

Additional Lower-Level Degree Requirements			
Austin Community College			
Austin Community College	Texas A&M University - Central Texas	Course Name	SCH
CORE 030 ¹	CORE 030	Life and Physical Sciences Core	3
CORE 030 ¹	CORE 030	Life and Physical Sciences Core	3
CORE 040 ¹	CORE 040	Literature, Philosophy, and Culture Core	3
CORE 060 ¹	CORE 060	American History Core	3
CORE 060 ¹	CORE 060	American History Core	3
CORE 070 ¹	CORE 070	Government/Political Science Core	3
CORE 070 ¹	CORE 070	Government/Political Science Core	3
Any Level Elective ^{1,2}	Any Level Elective	Any Level Elective	3
Subtotal			24

Upper-Level Degree Requirements					
Texas A&M University - Central Texas (TAMUCT)					
TAMUCT	Course Name	SCH	TAMUCT	Course Name	SCH
BUSI 3301	Professionalism and Communication in Business	3	MKTG 4305	Digital and Internet Marketing	3
MGMT 3350	Management and Organizational Behavior	3	BUSI 4301	Business Ethics and Corporate Social Responsibility	3
MKTG 3301	Marketing	3	BUSI 4359	Business Strategy	3
MKTG 3316	Consumer Behavior	3	MKTG 3318	Promotional Strategy	3
FIN 3301 ⁴	Financial Management I	3	MKTG 3320	Marketing Research	3
MKTG 4302	Services Marketing	3	MKTG 4316	Marketing Management	3
Subtotal					36
Total					120

Notes/Comments

Texas A&M University - Central Texas only offers upper-level courses (3xxx-5xxx labeled courses), all lower-level courses (1xxx-2xxx labeled courses) will need to be completed at Austin Community College. For help with pathway planning, students should speak with an [academic advisor](#). This pathway is intended for planning and visualization purposes only.

1. The AAS does not fulfill all the lower-level courses required for the undergraduate degree. Students will need to complete these remaining lower-level courses at Austin Community College. Please discuss the consortium agreement procedure with a TAMUCT [financial aid advisor](#).
2. Any-level electives may be taken at either Texas A&M University-Central Texas or Austin Community College. Please consult with an academic advisor prior to selecting any-level electives.
3. This section has the following considerations:
 - May apply conferred Applied Arts and Sciences (A.A.S.) or Certificate of Completion (C.C.)
 - May consist of technical, vocational, or military credit (or a combination)
 - No student will be considered for the BAAS who has less than 12 semester credit hours in the combination of technical, vocational, or military training (12 hours must be technical/vocational training if no military training)
 - With the qualifying 12 semester credit hours, a student may include specified academic electives up to a maximum of 36 semester credit hours.
 - A maximum of 36 semester credit hours will be allowed.
 - See the College of Business Administration's academic advisors for more information.
4. Other field of study courses may be used to satisfy requirements.