

# MANAGEMENT INFORMATION SYSTEMS

CIS 4350 - 110, 10379

SPRING 2023

TEXAS A&M UNIVERSITY – CENTRAL TEXAS

## COURSE DATES, MODALITY, AND LOCATION

This is a 100% online course and uses the A&M-Central Texas Canvas Learning Management System [<https://tamuct.instructure.com/>]. The course syllabus, schedule, supplemental readings, class announcements, presentations, learning modules, assignments, exams, and other course materials will be posted to Canvas. Course Dates: January 17, 2023 – May 12, 2023.

## INSTRUCTOR AND CONTACT INFORMATION

**Instructor:** Alex Burnett-Hayes

**Phone:** 737-444-7333 (Please use for emergencies only.)

**Email:** [alex.burnett-hayes@tamuct.edu](mailto:alex.burnett-hayes@tamuct.edu) (Preferred method of communication.)

### Office Hours

I am available to all students on an appointment basis. Please send an email to the above address to schedule an appointment. Meeting options are via WebEx or telephone. All appointments will be confirmed with an email sent from me to your Warrior email account. When sending an email, please utilize only your Warrior account. Emails sent from other providers will not be answered.

### Student-instructor interaction

I will respond to all student emails within 24 hours of receipt.

## WARRIOR SHIELD

### Emergency Warning System for Texas A&M University-Central Texas

**SAFEZONE.** SafeZone provides a public safety application that gives you the ability to call for help with the push of a button. It also provides Texas A&M University-Central Texas the ability to communicate emergency information quickly via push notifications, email, and text messages. All students automatically receive email and text messages via their myCT accounts.

Downloading SafeZone allows access to push notifications and enables you to connect directly for help through the app.

You can download SafeZone from the app store and use your myCT credentials to log in. If you would like more information, you can visit the [SafeZone](http://www.safezoneapp.com) website [[www.safezoneapp.com](http://www.safezoneapp.com)].

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To register SafeZone on your phone, please follow these 3 easy steps:

1. Download the SafeZone App from your phone store using the link below:
  - o [iPhone/iPad](https://apps.apple.com/app/safezone/id533054756): [https://apps.apple.com/app/safezone/id533054756]
  - o [Android Phone / Tablet](https://play.google.com/store/apps/details?id=com.criticalarc.safezoneapp)  
[https://play.google.com/store/apps/details?id=com.criticalarc.safezoneapp]
2. Launch the app and enter your myCT email address (e.g., {name}@tamuct.edu)
3. Complete your profile and accept the terms of service

## **COURSE INFORMATION**

### **Course Overview and Description**

Investigate management issues related to business information systems, which are designed to meet the informational needs of the various business subsystems. Special emphasis on systems development, security, and privacy and the ethics associated with information systems.

### **Course Objective or Goal**

#### **Student Learning Outcomes**

*Students will gain an understanding of the following:*

- The difference between data and information.
- The difference between data systems and information systems.
- Information infrastructure and components of information systems.
- The different types of IS and their role in gaining a competitive advantage.
- IS security threats and ethical issues.
- The value chain for IT organizations.
- The pros and cons of outsourcing, offshoring, and downsizing.
- Business process reengineering and innovations.
- The functions of the primary components of a computer.
- Green computing.
- Different levels of computing resources (personal, workgroup, and enterprise computing).
- The evolution of data storage and various database platforms.
- Data management, ETL, NoSQL, Big Data, in-memory concepts.
- Network topologies and different network types.
- Web content and applications.
- The Internet of Things (IoT) and its applications.
- The basics of cloud computing and service models.
- The basics of internet (e/m) commerce models such as B2B, C2C etc.
- The challenges that organizations face in planning, building, and operating enterprise systems.
- The terms "business intelligence (BI)" and "analytics".
- The characteristics of intelligent behavior and compare the performance of natural and artificial intelligence systems.
- The terms virtual reality and augmented reality.
- The components of a strategic plan.
- Goals-based strategic planning process.

## REQUIRED READING AND TEXTBOOK

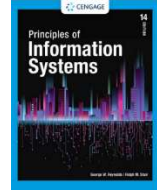
**Title:** Principles of Information Systems

**Authors:** George W. Reynolds and Ralph M. Stair

**Edition:** 14<sup>th</sup>

**Publisher:** Cengage Learning

**Hardcover ISBN:** 9780357112410 or eTextbook Rental ISBN: 9780357710784



**NOTE:** Students will be provided with a free .pdf version of the textbook. Purchasing a hard, soft, or e-book version of the textbook is solely at the students' discretion.

## COURSE REQUIREMENTS

**Orientation & Syllabus Quiz:** There will be one (1) orientation & syllabus quiz to be completed in the A&M-Central Texas Canvas Learning Management System. The orientation & syllabus quiz (solely based on the orientation & syllabus) includes ten (10) multiple-choice and/or True/False questions. The orientation & syllabus quiz is not timed. The orientation & syllabus quiz includes one (1) attempt. The orientation & syllabus quiz is worth a maximum of five (5) points for a maximum total of five (5) points.

**Meet & Greet Discussion Forum:** There will be one (1) Meet & Greet Discussion Forum to be completed in the A&M-Central Texas Canvas Learning Management System. For the Meet & Greet Discussion Forum students are required to make one (1) initial post (please only share what you are comfortable with) noting it would be nice if you welcomed your classmates with a response. The Meet & Greet Discussion Forum is worth a maximum of five (5) points for a maximum total of five (5) points.

**Quizzes:** There will be thirteen (13) quizzes to be completed in the A&M-Central Texas Canvas Learning Management System. Each quiz (solely based on textbook material) includes 10 multiple-choice questions and/or True/False to be answered in a 25-minute timeframe. Each quiz includes two (2) attempts. If a student chooses to take a second quiz attempt, the higher of the two (2) grades will be recorded in the grade book. Each quiz is worth a maximum of five (5) points for a maximum total of sixty-five (65) points.

**Group Discussion Forums:** There will be five (5) group discussion forums (to be completed individually) conducted in a group discussion forum environment to be completed in the A&M-Central Texas Canvas Learning Management System. The group discussion forums will initiate with an instructor-posed question. Students must make an initial post and a minimum of two reply posts to their classmates. The reply post requirement necessitates a response to two (2) different members of the class. The Group Discussion Forums will be graded according to the Group Discussion Forum grading rubric (as it appears in Canvas). Note: The purpose of the group discussion forums is to heighten collective awareness and knowledge (noting there is no wrong answer to any question posed and further we are to respect any stated opinion). Continued conversations outside of the classroom are encouraged. All posts should be well thought out and substantive (noting a minimum word count will be enforced for the initial and reply posts). Each group discussion forum is worth a maximum of ten (10) points for a maximum total of fifty (50) points. Note: The group discussion forums may introduce new material (beyond the course textbook) and thus require students to utilize established critical thinking and research skills.

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**Group Case Studies:** There will be four (4) group case studies (to be completed individually) conducted in a group discussion forum environment to be completed in the A&M-Central Texas Canvas Learning Management System. Students will be given a choice of 2 (two) to three (3) case studies for each Group Case Study (for which they must choose one (1)). Students will construct one (1) initial post and two (2) reply posts. The reply post requirement necessitates a response to two (2) different members of the class. The Group Case Studies will be graded according to the Group Case Study grading rubric (as it appears in Canvas). Note: The purpose of the group case studies is to further amplify and deepen collective information systems awareness and knowledge (noting there is no wrong answer to any question posed, and further, we are to respect any stated opinion). Continued conversations outside of the classroom are encouraged. All posts should be well thought out and substantive (noting a minimum word count will be enforced for the initial and reply posts). Each group case study is worth a maximum of fifteen (15) points for a maximum total of sixty (60) points. Note: The group case studies may introduce new material (beyond the course textbook) and thus require students to utilize established critical thinking and research skills.

**Data Camp Exercises** – There will be four (4) Data Camp Exercises to be completed on the Data Camp platform as accessed through the A&M-Central Texas Canvas Learning Management System. Complete Data Camp Exercise instructions appear in Canvas. Note: The purpose of the Data Camp exercises is to introduce students to various technologies and applications. For each Data Camp Exercise successfully completed, students will earn a certificate which they can include on their resumes, post on their social media profiles, and share with current or prospective employers. Each Data Camp Exercise is worth a maximum of ten (10) points for a maximum total of forty (40) points.

**Individual Case Study (Signature Assignment):** There will be one (1) individual case study to be completed in the A&M-Central Texas Canvas Learning Management System. Students will be presented with a choice of thirteen (13) case studies for which they must choose one (1). Students will construct a Word document with a minimum of 1,350 words using Times New Roman 12-point font, 1-inch margins (approximately 3.4 pages single-spaced, and 5.6 pages double-spaced). Upon completion, the student will upload the completed Word document to Canvas (using the appropriate link). Note: The Individual Case Study opens approximately two (2) weeks prior to the stated syllabus deadline. The individual case study will be graded using the Individual Case Study Grading Rubric (as found in Canvas). Each one-attempt case study is worth a maximum of twenty-five (25) points for a maximum total of twenty-five (25) points. Note: The individual case study may introduce new material (beyond the course textbook) and thus require students to utilize established critical thinking and research skills.

**Exams:** There will be two (2) exams to be completed in the A&M-Central Texas Canvas Learning Management System. Exam #1 (solely based on textbook material) includes 50 multiple-choice questions and/or True/False to be answered in a 150-minute timeframe. Exam #2 (solely based on textbook material) includes 40 multiple-choice questions and/or True/False and two (2) essay questions to be answered in a 150-minute timeframe. Each exam includes two (2) attempts and the highest of the two (2) grades will be recorded in the grade book. Each exam is worth a maximum of twenty-five (25) points for a maximum total of fifty (50) points.

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## Grading Criteria Rubric and Conversion

Required Activity		Quantity	Points	Total
Orientation & Syllabus Quiz	(1.66%)	1	5	5
Meet & Greet Discussion Forum	(1.67%)	1	5	5
Quizzes	(21.67%)	13	5	65
Group Discussion Forums	(16.67%)	5	10	50
Group Case Studies	(20%)	4	15	60
Data Camp Exercises	(13.33%)	4	10	40
Individual Case Study	(8.33%)	1	25	25
Exams	(16.67%)	2	25	50
Total				300

Point Range	Letter Grade
300 - 270	A
269 - 240	B
239 - 210	C
209 - 180	D
179 - 0	F

### Posting of Grades

Grades will be posted to the Canvas grade book as assignments are graded. This will typically be done once all students have submitted the assignment.

### Grading Policies

All assignments must be submitted before the posted deadline. No late assignments will be accepted.

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## COURSE OUTLINE AND CALENDAR

Week	Dates	Learning Materials	Deliverables
1	01/16 - 01/22	Orientation Syllabus	Orientation & Syllabus Quiz Meet & Greet Discussion Forum
2	01/23 - 01/29	Chapter 1 Textbook Chapter 1 PPTs/Lecture Materials	Quiz #1 Group Discussion Forum #1
3	01/30 - 02/05	Chapter 2 Textbook Chapter 2 PPTs/Lecture Materials	Quiz #2 Group Case Study #1
4	02/06 - 02/12	Chapter 3 Textbook Chapter 3 PPTs/Lecture Materials	Quiz #3 Data Camp Exercise #1
5	02/13 - 02/19	Chapter 4 Textbook Chapter 4 PPTs/Lecture Materials	Quiz #4 Group Discussion Forum #2
6	02/20 - 02/26	Chapter 5 Textbook Chapter 5 PPTs/Lecture Materials	Quiz #5 Group Case Study #2
7	02/27 - 03/05	Chapter 6 Textbook Chapter 6 PPTs/Lecture Materials	Quiz #6 Data Camp Exercise #2
8	03/06 – 03/12		Exam #1
9	03/20 - 03/26	Chapter 7 Textbook Chapter 7 PPTs/Lecture Materials	Quiz #7 Group Discussion Forum #3
10	03/27 - 04/02	Chapter 8 Textbook Chapter 8 PPTs/Lecture Materials	Quiz #8 Group Case Study #3
11	04/03 - 04/09	Chapter 9 Textbook Chapter 9 PPTs/Lecture Materials	Quiz #9 Data Camp Exercise #3
12	04/10 - 04/16	Chapter 10 Textbook Chapter 10 PPTs/Lecture Materials	Quiz #10 Group Discussion Forum #4
13	04/17 - 04/23	Chapter 11 Textbook Chapter 11 PPTs/Lecture Materials	Quiz #11 Group Case Study #4
14	04/24 - 04/30	Chapter 12 Textbook Chapter 12 PPTs/Lecture Materials	Quiz #12 Data Camp Exercise #4
15	05/01 - 05/07	Chapter 13 Textbook Chapter 13 PPTs/Lecture Materials	Quiz #13 Group Discussion Forum #5
16	05/08 – 05/12		Individual Case Study #1 Exam #2

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### **Important University Dates**

Please see the attached link for the A&M-Central Texas Academic Calendars, which track important deadlines and dates for the school year and semesters:  
<https://www.tamuct.edu/registrar/academic-calendar.html>

### **TECHNOLOGY REQUIREMENTS AND SUPPORT**

This course will use Microsoft Office 365 software. As a University student, you can download the software at no cost. Please access this University link for download instructions:  
<https://tamuct.onecampus.com/task/all/office365-software>

### **Technology Requirements**

This course will use the A&M-Central Texas Instructure Canvas learning management system. We strongly recommend the latest versions of Chrome or Firefox browsers. Canvas no longer supports any version of Internet Explorer.

Logon to A&M-Central Texas Canvas [<https://tamuct.instructure.com/>] or access Canvas through the TAMUCT Online link in my CT [<https://tamuct.onecampus.com/>]. You will log in through our Microsoft portal.

Username: Your MyCT email address. Password: Your MyCT password

### **CANVAS SUPPORT**

Use the Canvas Help link, located at the bottom of the left-hand menu, for issues with Canvas. You can select "Chat with Canvas Support," submit a support request through "Report a Problem," or call the Canvas support line: 1-844-757-0953.

For issues related to course content and requirements, contact your instructor.

### **ONLINE PROCTORED TESTING**

Texas A&M University -Central Texas uses Proctorio for online identity verification and proctored testing. This service is provided at no direct cost to students. If the course requires identity verification or proctored testing, the technology requirements are: Any computer meeting the minimum computing requirements, plus web camera, speaker, and microphone (or headset). Proctorio also requires the Chrome web browser with their custom plug in.

### **OTHER TECHNOLOGY SUPPORT**

For log-in problems, students should contact Help Desk Central

24 hours a day, 7 days a week

Email: [helpdesk@tamu.edu](mailto:helpdesk@tamu.edu)

Phone: (254) 519-5466

[Web Chat](http://hdc.tamu.edu): [<http://hdc.tamu.edu>]

*Please let the support technician know you are an A&M-Central Texas student.*

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## UNIVERSITY RESOURCES, PROCEDURES, AND GUIDELINES

### Drop Policy

If you discover that you need to drop this class, you must complete the [Drop Request](#) Dynamic Form through Warrior Web.

[<https://dynamicforms.ngwebsolutions.com/casAuthentication.ashx?InstID=eaed95b9-f2be-45f3-a37d-46928168bc10&targetUrl=https%3A%2F%2Fdynamicforms.ngwebsolutions.com%2FSubmit%2FForm%2FStart%2F53b8369e-0502-4f36-be43-f02a4202f612>].

Faculty cannot drop students; this is always the responsibility of the student. The Registrar's Office will provide a deadline on the Academic Calendar for which the form must be completed. Once you submit the completed form to the Registrar's Office, you must go into Warrior Web and confirm that you are no longer enrolled. If you still show as enrolled, FOLLOW-UP with the Registrar's Office immediately. You are to attend class until the procedure is complete to avoid penalty for absence. Should you miss the drop deadline or fail to follow the procedure, you will receive an F in the course, which may affect your financial aid and/or VA educational benefits.

### Academic Integrity

Texas A&M University - Central Texas values the integrity of the academic enterprise and strives for the highest standards of academic conduct. Texas A&M University -Central Texas expects its students, faculty, and staff to support the adherence to high standards of personal and scholarly conduct to preserve the honor and integrity of the creative community. Academic integrity is defined as a commitment to honesty, trust, fairness, respect, and responsibility. Any deviation by students from this expectation may result in a failing grade for the assignment and potentially a failing grade for the course. Academic misconduct is any act that improperly affects a true and honest evaluation of a student's academic performance and includes, but is not limited to, working with others in an unauthorized manner, cheating on an examination or other academic work, plagiarism and improper citation of sources, using another student's work, collusion, and the abuse of resource materials. All academic misconduct concerns will be referred to the university's Office of Student Conduct. Ignorance of the university's standards and expectations is never an excuse to act with a lack of integrity. When in doubt on collaboration, citation, or any issue, please contact your instructor before taking a course of action.

For more [information regarding the Student Conduct process](#), [<https://www.tamuct.edu/student-affairs/student-conduct.html>].

If you know of potential honor violations by other students, you may [submit a report](#), [[https://cm.maxient.com/reportingform.php?TAMUCentralTexas&layout\\_id=0](https://cm.maxient.com/reportingform.php?TAMUCentralTexas&layout_id=0)].

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## **Academic Accommodations**

At Texas A&M University - Central Texas, we value an inclusive learning environment where every student has an equal chance to succeed and has the right to a barrier-free education. The Office of Access and Inclusion is responsible for ensuring that students with a disability receive equal access to the university's programs, services, and activities. If you believe you have a disability requiring reasonable accommodations, please contact the Office of Access and Inclusion, WH-212; or call (254) 501-5836. Any information you provide is private and confidential and will be treated as such.

For more information, please visit our [Access & Inclusion](https://tamuct.instructure.com/courses/717) Canvas page (log-in required) [https://tamuct.instructure.com/courses/717]

## **Important information for Pregnant and/or Parenting Students**

Texas A&M University - Central Texas supports students who are pregnant and/or parenting. In accordance with requirements of Title IX and related guidance from U.S. Department of Education's Office of Civil Rights, the Dean of Student Affairs' Office can assist students who are pregnant and/or parenting in seeking accommodations related to pregnancy and/or parenting. Students should seek out assistance as early in the pregnancy as possible. For more information, please visit [Student Affairs](https://www.tamuct.edu/student-affairs/index.html) [https://www.tamuct.edu/student-affairs/index.html]. Students may also contact the institution's Title IX Coordinator. If you would like to read more about these [requirements and guidelines](http://www2.ed.gov/about/offices/list/ocr/docs/pregnancy.pdf) online, please visit the website [http://www2.ed.gov/about/offices/list/ocr/docs/pregnancy.pdf].

Title IX of the Education Amendments Act of 1972 prohibits discrimination on the basis of sex and gender—including pregnancy, parenting, and all related conditions. Texas A&M University - Central Texas is able to provide flexible and individualized reasonable accommodation to pregnant and parenting students. All pregnant and parenting students should contact the Associate Dean in the Division of Student Affairs at (254) 501-5909 to seek out assistance. Students may also contact the University's Title IX Coordinator.

## **Tutoring**

Tutoring is available to all Texas A&M University -Central Texas students, on a remote online basis. Visit the Academic Support Community in Canvas to view schedules and contact information. Subjects tutored on campus include Accounting, Advanced Math, Biology, Finance, Statistics, Mathematics, and Study Skills. Student success coaching is available online upon request.

If you have a question regarding tutor schedules, need to schedule a tutoring session, are interested in becoming a tutor, success coaching, or have any other question, contact Academic Support Programs at (254) 501-5836, visit the Office of Student Success at 212F Warrior Hall, or by emailing [studentsuccess@tamuct.edu](mailto:studentsuccess@tamuct.edu) .

Chat live with a tutor 24/7 for almost any subject from on your computer! Tutor.com is an online tutoring platform that enables Texas A&M University -Central Texas students to log in and receive online tutoring support at no additional cost. This tool provides tutoring in over 40 subject areas except writing support. Access Tutor.com through Canvas.

## University Writing Center

The University Writing Center (UWC) at Texas A&M University–Central Texas (TAMUCT) is a free service open to all TAMUCT students. For the Spring 2021 semester, all services will be online as a result of the COVID-19 pandemic. The hours of operation are from 10:00 a.m.-5:00 p.m. Monday thru Thursday with satellite hours Monday thru Thursday from 6:00-9:00 p.m. The UWC is also offering hours from 12:00-3:00 p.m. on Saturdays.

Tutors are prepared to help writers of all levels and abilities at any stage of the writing process. By providing a practice audience for students' ideas and writing, our tutors highlight the ways in which they read and interpret students' texts, offering guidance and support throughout the various stages of the writing process. While tutors will not write, edit, or grade papers, they will assist students in developing more effective composing practices. Whether you need help brainstorming ideas, organizing an essay, proofreading, understanding proper citation practices, or just want a quiet place to work, the UWC is here to help!

Students may arrange a one-to-one session with a trained and experienced writing tutor by making an appointment via [WCOnline](https://tamuct.mywconline.com/) [https://tamuct.mywconline.com/]. In addition, you can email Dr. Bruce Bowles Jr. at [bruce.bowles@tamuct.edu](mailto:bruce.bowles@tamuct.edu) if you have any questions about the UWC and/or need any assistance with scheduling.

## University Library

The University Library provides many services in support of research across campus and at a distance. We offer over 200 electronic databases containing approximately 250,000 eBooks and 82,000 journals, in addition to the 85,000 items in our print collection, which can be mailed to students who live more than 50 miles from campus. Research guides for each subject taught at A&M-Central Texas are available through our website to help students navigate these resources. On campus, the library offers technology including cameras, laptops, microphones, webcams, and digital sound recorders.

Research assistance from a librarian is also available 24 hours a day through our online chat service, and at the reference desk when the library is open. Research sessions can be scheduled for more comprehensive assistance and may take place on Skype or in-person at the library. Assistance may cover many topics, including how to find articles in peer-reviewed journals, how to cite resources, and how to piece together research for written assignments.

Our 27,000-square-foot facility on the Texas A&M University -Central Texas main campus includes student lounges, private study rooms, group workspaces, computer labs, family areas suitable for all ages, and many other features. Services such as interlibrary loan, TexShare, binding, and laminating are available. The library frequently offers workshops, tours, readings, and other events. For more information, please visit our [Library website](http://tamuct.libguides.com/index) [http://tamuct.libguides.com/index].

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## OPTIONAL POLICY STATEMENTS

### A Note about Sexual Violence at Texas A&M University -Central Texas

Sexual violence is a serious safety, social justice, and public health issue. The university offers support for anyone struggling with these issues. University faculty are mandated reporters, so if someone discloses that they were sexually assaulted (or a victim of Domestic/Dating Violence or Stalking) while a student at TAMUCT, faculty members are required to inform the Title IX Office. If you want to discuss any of these issues confidentially, you can do so through Student Counseling (254-501-5955) located on the second floor of Warrior Hall (207L).

Sexual violence can occur on our campus because predators often feel emboldened, and victims often feel silenced or shamed. It is incumbent on ALL of us to find ways to actively create environments that tell predators we don't agree with their behaviors and tell survivors we will support them. Your actions matter. Don't be a bystander; be an agent of change. For additional information on campus policy and resources visit the [Title IX webpage](https://www.tamuct.edu/compliance/titleix.html) [<https://www.tamuct.edu/compliance/titleix.html>].

### Behavioral Intervention

Texas A&M University-Central Texas cares about the safety, health, and well-being of its students, faculty, staff, and community. If you are aware of individuals for whom you have a concern, please make a referral to the Behavioral Intervention Team. Referring your concern shows you care. You can complete the [referral](https://cm.maxient.com/reportingform.php?TAMUCentralTexas&layout_id=2) online [[https://cm.maxient.com/reportingform.php?TAMUCentralTexas&layout\\_id=2](https://cm.maxient.com/reportingform.php?TAMUCentralTexas&layout_id=2)].

Anonymous referrals are accepted. Please see the [Behavioral Intervention Team](https://www.tamuct.edu/student-affairs/bat.html) website for more information [<https://www.tamuct.edu/student-affairs/bat.html>]. If a person's behavior poses an imminent threat to you or another, contact 911 or A&M-Central Texas University Police at 254-501-5800.

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## OTHER POLICIES

The instructor reserves the right to modify the course syllabus during the semester for the benefit of the students.

The instructor reserves the right to supplement materials presented in the text with additional course material that may help the students better understand a topic(s).

### Copyright Notice

Students should assume that all course material is copyrighted by the respective author(s). Reproduction of course material is prohibited without consent by the author and/or course instructor. Violation of copyright is against the law and Texas A&M University-Central Texas' Code of Academic Honesty. All alleged violations will be reported to the Office of Student Conduct.

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